

Asterhill Research Company

Community Health Planning Consultants

Company Profile

Our Goal

To improve the quality of life and increase the health capacity of communities.

Approach

Asterhill believes transformational and sustainable change is grounded in knowledge.

Philosophy

Healthy communities continually create and improve physical, social and economic environments.

Services

To improve the quality of life and increase the health capacity of communities, Asterhill provides client with:

Research provides the ability to see and understand the potential within current and projected market conditions. It can transform the process of planning and development into a tool for success.

- Population Base Research
- Housing Studies
- Economic & Retail Trade Studies
- Surveys
- Focus Groups/Workshops

Planning is a process of creating solutions and innovative strategies, which are derived from careful analysis of all objective data.

- Strategic Planning
- Community Health Planning
- RTA Development Planning
- Grant Writing
- Healthy People 2020 Alignment

Contact

James P Carroll,
APHA, APA, & IDEC

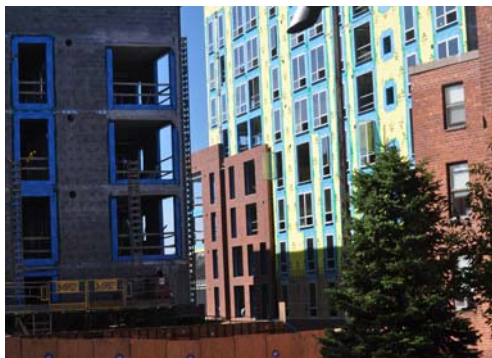
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Asterhill Research Company (ARC) works with clients to integrate public health and urban planning practices, to advance policies and programming resulting in a healthier community.

Communities are seeking a more sustainable approach to improve the quality of life. This requires communities to focus on finding equitable balance among social, economic, environmental and cultural factors.

This approach starts with a thorough understanding of the existing conditions & potential opportunities.

“Healthy Communities are grounded in knowledge”



ARC, founded in 2003, is committed to assisting communities in developing strategies and policies to increase their health capacities and improve the quality of life.

The opportunity for transformational change is achievable through the planning process which helps communities become healthier & increase their capacity to remain healthy.

Health communities are characterized by: a strong sense of place, a vision that is embraced and actively promoted by all of the key sectors of society and a place that builds on their assets and dares to be innovative.

ARC helps communities foster cooperative partnerships from within and through the planning process to create stronger leadership, commitment, consensus building, partnership-based and innovative projects.



ARC data rich approach looks at the population, housing, the economic market, environmental and cultural factors. The status of the housing, economic markets, and poverty are good measures of community health, in addition to other commonly used social determinants including life span and infant mortality.

