Asterhill *Research Company*

Research, Planning and Healthy Communities Advocate

Company Profile

Our Goal

To improve the quality of life and increase the health capacity of communities.

Approach

Asterhill believes transformational and sustainable change is grounded in knowledge.

Philosophy

Healthy communities continually create and improve physical, social and economic environments.

Services

To improve the quality of life and increase the health capacity of communities., Asterhill provides client with;

Research provides the ability to see and understand the potential within current and projected market conditions. It can transform the process of planning and development into a tool for success.

- *Population Base Research*
- *Housing Studies*
- *Economic & Retail Trade Studies*
- *Surveys*
- *Focus Groups/Workshops*

Planning is a process of creating solutions and innovative strategies, which are derived from careful analysis of all objective data.

- *Strategic Planning*
- *Community Health Plans*
- *RTA Development Planning*
- *Grant Writing*
- *Healthy People 2020 Alignment*

Contact

James P Carroll,
APHA, APA, & IDEC

Asterhill *Research Company*
PO Box 146
Churchville, NY 14428
585-861-3442
info@asterhill.com

Asterhill *Research Company* (*ARC*) works with clients to integrate public health and urban planning practices, to advance policies and programming resulting in a healthier community.

Communities are seeking a more sustainable approach to improve the quality of life. This requires communities to focus on finding equitable balance among social, economic, environmental and cultural factors.

This approach starts with a thorough understanding of the existing conditions & potential opportunities.

"Healthy Communities are grounded in knowledge"

ARC, founded in 2003, is committed to assisting communities in developing strategies and policies to increase their health capacities and improve the quality of life.

ARC data rich approach looks at the ***population***, ***housing***, the ***economic market***, ***environmental*** and ***cultural factors***. The status of the housing, economic markets, and poverty are good measures of community health, in addition to other commonly used social determinants including life span and infant mortality.

The opportunity for transformational change is achievable through a process which helps communities increase their capacity to remain healthy.

Healthy communities are characterized by: a strong sense of place, a vision that is embraced and promoted by all and a place that builds on their assets and dares to be innovative.

ARC helps communities foster cooperative partnerships from within and through the planning process to create stronger leadership, commitment, consensus building, partnership-based and innovative projects.

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PROJECT EXPERIENCE *(Select)*

New Hampshire Housing Finance Authority

Commissioned to provide housing market studies for LIHTC applications submitted to the agency

Essex County, NY

Commissioned to provide a population and housing study to assess existing conditions, and the future demand for housing and to interview town officials, developers, realtors, and other business owners.

Fulton County, NY

Commissioned to provide two population-based studies; (i) a housing study to assess the demand for housing and (ii) conduct a retail trade analysis for a 10 and 25-minute trade area for the "Gloversville — Johnstown" market.

City of Elmira, NY

Commissioned to provide a population-based study to assess the housing, economic, and health status and capacity as part of updating the City of Elmira's Comprehensive Master Plan and Regional Corridor Study

City of Yonkers, NY

Commissioned to provide a population-based study to assess the housing and economic needs for the "HUD *Choice Neighborhood Initiative Target Area*" in Yonkers, NY

City of Rome, NY

Commissioned to provide a population-based study to determine the need for rental housing in the City of Rome, former Griffis AFB property, and other selected sites

Ithaca Housing Authority, Ithaca, NY

Commissioned to conduct a comprehensive housing market study for a proposed RAD project.

Plattsburgh Housing Authority, Plattsburgh, NY

Commissioned to conduct a comprehensive housing market study for a proposed RAD project.

Binghamton Housing Authority, Binghamton, NY

Commissioned to conduct a comprehensive housing market study for a proposed RAD project.

Easterseals NH/Me/Vt/Farnum, Manchester, NH

Provided market and feasibility studies for senior housing projects funded by HUD and New Hampshire Housing Finance Agency Community Renewal

Chamber of Commerce Cazenovia, NY

The project reviewed and evaluated community conditions for senior housing and identified services needed to improve the quality of life. Surveyed the population and conducted community workshops and focus groups to assess the community's needs. The final action plan was presented to the community and implemented within 12 months.

Community Action of Wyoming County, Perry, NY

Provided planning service to assess existing housing and services and recommend action plan to increase capacity. The final action plan was presented to the board and implemented within 18 months.

Belmont Shelter, West Seneca, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD, USDA and New York State Department of Housing and Community Renewal. Conducted HUD Rent Comparison Studies.

Dakota Partners, Rochester and Concord, NH

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD New Hampshire Housing Finance Agency Community Renewal.

Delta Development, Buffalo, NY

Provided market and feasibility studies for Mt. St. Mary's Academy, a multi-million dollar renovation and re-use of a former school for independent senior housing.

East House, Rochester, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD and New York State Department of Housing and Community Renewal.

Flower City Management, Rochester, NY

Commissioned to provide a population-based study to assess the need for economic and housing initiative in the "South Wedge. "Presented the findings to a symposium sponsored by the City of Rochester.

Help USA, New York, New York

Commissioned to conduct housing and feasibility studies in upstate New York and New Haven Connecticut

Heritage Christian Home, Inc, Rochester, NY

A New Group Home, approximately 4,000 square feet. The project cost was $500,000. Services rendered were site plan development, town approvals, landscape design, construction documentations, and construction administration services. Senior Housing Study, Services rendered: Market and Feasibility Studies and Master Planning rendered in connection with developing a senior living community, CHDO Certification with Monroe County.

Housing Opportunities, Rochester, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD and New York State Department of Housing and Community Renewal.

JCEO, Plattsburg, NY

Provided planning service to assess existing housing and services and recommend action plan to increase capacity. The final action plan was presented to the board and implemented within 24 months. Conducted HUD Rent Comparison Studies.

Manchester Neighborhood Housing Services, Inc., Manchester, NH

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD and New Hampshire Housing Finance Agency Community Renewal.

Neighborhood Works Southern NH, Nashua, NH

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD and New Hampshire Housing Finance Agency Community Renewal.

Omni Development, Albany, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD, USDA, and New York State Department of Housing and Community Renewal. Conducted HUD Rent Comparison Studies.

People Inc., Buffalo NY

Completed an assessment and analysis of non-profit elderly properties for quality of housing, services, and capacity

Providence Housing Development, Rochester, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD and New York State Department of Housing and Community Renewal.

Seneca Harbor Place, Watkins Glenn, NY

Commissioned to provide a population-based market study to determine the need for above-market rate housing to rent and/or sell. Provide analysis of market & population trends.

Wartburg, Mt. Vernon, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by NYSHCR in Mt. Vernon, NY

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PROJECT EXPERIENCE *(Select)*

South End Development, Albany, NY

Conducted housing market study and retail trade gap analysis for the south end neighborhood in Albany, NY. The developer proposes to build an energy efficient mixed use project to include 150 new housing units and 30,000 square feet of retail/commercial space.

Syracuse Housing Authority, Syracuse, NY

Conducted housing market study for the Almus Olver Tower. The developer McCormack Baron Salazar proposes to redevelop AOT as part of a RAD property. This project is part of the neighborhood revitalization and the Interstate 81 Project.

Tanglewood Manor, Jamestown NY

Provided project management including government approval and general contractor compliance to contracts. This $5 million project involved an addition of 50 Alzheimer beds to the existing Tanglewood Manor Adult Care Facility, which provides affordable market- rate care for seniors with Alzheimer's and other forms of memory loss.

YMCA Binghamton/Broome County, NY

Completed housing market studies for affordable low-income populations and the homeless and conducted a market analysis of the needs for services and beds for women victims of domestic violence.

YMCA Cortland, NY

Completed housing market studies for affordable low-income populations and the homeless and conducted a market analysis of the needs for services and beds for women victims of domestic violence.

Woodbrook Adult Home, Elmira, NY

Provided the client with master planning services, market and feasibility studies, and government approvals. The $3 million project entailed renovation of the existing facility and adding a 13, 000-square-foot addition.

Housing Opportunities, Rochester, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD and New York State Department of Housing and Community Renewal.

Belmont Shelter, West Seneca, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD, USDA and New York State Department of Housing and Community Renewal.

Mercier Realty, Rochester, NY

Commissioned to provide a population-based study to determine the need for senior housing in the Town of Farmington, NY. Coordinated site plan development with town planners in order to meet the town's comprehensive town plan goals.

Omni Development, Albany, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD, USDA, and New York State Department of Housing and Community Renewal.

Flower City Management, Rochester, NY

Commissioned to provide a population-based study to assess the need for economic and housing initiative in the "South Wedge. " Presented the findings to a symposium sponsored by the City of Rochester.

Community Action of Wyoming County, Perry, NY

Provided planning service to assess existing housing and services and recommend action plan to increase capacity. The final action plan was presented to the board and implemented within 18 months.

Rite-Aid Drug Stores, Buffalo, NY

"Upper Falls Plaza-An Economic & Neighborhood Revitalization Plan and Market Study" The project researched, analyzed, planned and developed suitable uses for the Upper Falls Plaza (Rochester, NY), together with architectural and site drawings. The study was updated and revised at the request of Wilson Commencement Park, and was later adopted and used by the City of Rochester.

Seneca County, NY

"*A Strategic and Comprehensive Guide to an Economic Recovery*" The study called for the population-based research and development of a set of comprehensive planning strategies to guide the Board of Supervisors in an economic recovery after the military base closed.

St. Mary's Hospital, Rochester, NY

Physical Inspection Report PIR. Designed and completed Physical Inspection Report for St. Mary's Hospital in accordance with HUD's MAP program. St Mary's is used today as a long-term care facility.

YMCA, Erie County, NY

Completed analysis of the senior population in Erie County, NY and identified service gaps for the YMCA to fill with new programming.

ACH, New Paltz, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by NYSHC in New Paltz New York

Pathstone, Rochester, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by NYSHCR in Rochester, New York

Exact Capital, New York, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by NYSHCR in Binghamton, NY

Christopher Communities, Syracuse, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by NYSHCR in Morrisville, NY

Clear Summit Development, Antrim, NH

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by NHHFA in Antrim, NH

Ithaca Neighborhood Services, Inc., Ithaca, NY

Provided market and feasibility studies for affordable housing and the project was funded by NYSHCR in Trumansburg, NY additionally, a nursery school market study was conducted.

Bronner Manor Apartment, Richfiled Springs, NY

Provided a rent comparison study for a Section 8 recertification for the 24 rentals unit.

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